

# Santosh Sharma

*Assistant Professor in Management*

**Department of Business Studies**

**Punjabi University Guru Kashi Campus Damdama Sahib**

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## **Educational Qualification:**

- Ph.D. (2022)  
Inder Kumar Gujral Punjab Technical University Jalandhar  
Ph.D. Thesis Title: **Study of Consumer Behaviour with Special Reference to Environmental Responsibility in Punjab**
- M.A. in Environment Education (2011)  
Kurukshetra University Kurukshetra
- Post-Graduate Diploma in Environmental Management (2009)  
Guru Jambheshwar University of Science & Technology Hisar
- MBA (Marketing) (2008)  
Punjabi University Patiala
- B.Ed. (1997); B.Sc. (Medical) (1996)  
Punjabi University Patiala

## **Teaching Experience:**

- Department of Business Studies, Punjabi University Guru Kashi Campus Talwandi Sabo  
Assistant Professor in Management—08/03/2022 (F/N) to till date
- Yadavindra College of Engineering, Punjabi University Guru Kashi Campus Talwandi Sabo  
Lecturer/Assistant Professor in Management—15/03/2010 to 08/03/2022 (F/N)
- Mata Sahib Kaur Girls College, Guru Kashi Damdama Sahib, Talwandi Sabo (Bathinda)  
Lecturer in Management,-16/04/2009 to 15/03/2010 (F/N)

## **Subjects Taught:**

- Principles and Practices of Management
- Management Practices & Organization Behaviour
- Organization Development and Change
- Business Economics
- E-Commerce, Management Information System
- Entrepreneurship
- International Finance
- Operations Research
- Research Methodology
- Contemporary Auditing
- Environment and Road Safety Awareness
- Drug Abuse: Problem, Management & Prevention

## **Publications in Journals**

- Santosh Sharma, Sandeep Kumar and Munish Bansal, (2019). Consumer Expenditure Pattern Study on Environmental Goods. *International Journal of Emerging Technologies (Scopus Indexed)*, 10(2): 415–421.
- Santosh Sharma, Sandeep Kumar and Munish Bansal, (2019). Consumer Opinion and Belief about Environmental Issues and Farming Practices in Punjab. *International Journal on Emerging Technologies (Scopus Indexed)*, 10(3): 216– 223.

### **Publications in Conference Proceedings**

- Study of Consumer Attitudes towards Environmental Goods published in Proceedings of National conference on Futuristic and Emerging Areas in Technology: Issue and Challenges 2013 (FEAT 2013) organized by Department of Textile Engineering PTU Giani Zail Singh Campus Bathinda (Feb 14-15, 2013), (pp 138-140), ISBN 978-93-83083-008.
- Mobile Number Portability Impacts on Market Competition and Social Welfare- A Review published in Proceedings of the National Conference on Global Upcomings in Environment, Science & Technology-2012 organized by Dept. of Chemistry & Physics PTU Giani Zail Singh Campus Bathinda (April 13-14, 2012) (pp 208-215) ISBN 978-93-81583-40-1.
- Environmental and Social Development in Punjab vis-à-vis National Rural Employment Guarantee Scheme published in Proceedings of the National Conference on Global Upcomings in Environment, Science & Technology-2012 organized by Dept. of Chemistry & Physics PTU Giani Zail Singh Campus Bathinda (April 13-14, 2012) (pp 208-215) ISBN 978-93-81583-40-1.

### **Presentations and Participation in International Conferences**

- Paper presented on Relevance of Teacher's Performance Evaluation in 8th International Conference on "Challenges in Higher Education" (Sept 26-27,2014) organized by Faculty of Business Management & Commerce Desh Bhagat University Mandi Gobindgarh (Punjab) (India)

### **Paper Presentations and Participation in National Conference/ Seminars/ Workshops/ FDPs**

- Attended One Week Short Term Course on 'Engineering Today' organized by Yadavindra College of Engineering Punjabi University Guru Kashi Campus Talwandi Sabo from January 07 –11, 2019.
- Attended One Week Short Term Course on 'Engineering Today-2018' organized by Yadavindra College of Engineering Talwandi Sabo from May 07 –11, 2018.
- Attended One Day Workshop on Robotics held at Yadavindra College of Engineering Punjabi University Guru Kashi Campus Talwandi Sabo on February 07, 2018.
- Attended Two Day 3rd National Workshop on Innovations in Science (IIS-2017) organized by Applied Sciences and Humanities Section of Yadavindra College of Engineering Talwandi Sabo on November 06-07, 2017
- Attended One Week Short Term Course on 'Engineering Today-2016' organized by Yadavindra College of Engineering Talwandi Sabo from November 21 –25, 2016.
- Attended Two Day 2nd National Workshop on Innovations in Science (IIS-2016) organized by Applied Sciences and Humanities Section of Yadavindra College of Engineering Talwandi Sabo on September 15-16, 2016.
- Paper Presented on Willingness to Pay for Environmental Goods- Environmental Determinant in National Conference on Recent Advancements in Science, Commerce and Technology sponsored by SERB (of DST New Delhi) organized by Mata Sahib Kaur Girls College Talwandi Sabo Dist. Bathinda, Punjab (April 5-6, 2016).
- Paper Presented on Consumer's Environmental Sensitivity and Knowledge Dimension in National Conference on Recent Advancements in Science, Commerce and Technology sponsored by SERB (of DST New Delhi) organized by Mata Sahib Kaur Girls College Talwandi Sabo Dist. Bathinda, Punjab (April 5-6, 2016).
- Paper Presented on Punjab in the wake of Make in India Campaign in UGC Sponsored One Day National Seminar on 'Make in India & Challenges' (February 25th, 2016) organized by University School of Business Studies Punjabi University Campus Talwandi Sabo.
- Participated in National Workshop on Computer Science and Technology (CST' 2015) organized by Punjabi University Guru Kashi College, Damdama Sahib on October 21st, 2015.
- Attended Two Day Seminar on Innovations in Science (IIS-2015) organized by Applied Sciences and Humanities Section of Yadavindra College of Engineering Talwandi Sabo on October 7-8, 2015.
- Attended One Week Short Term Course on 'Engineering Today' organized by Yadavindra College of Engineering Talwandi Sabo from Sept. 26 –Oct. 01, 2015.
- Paper Presented on Study of Consumer Behaviour with Special Reference to Environmental

Responsibility in Bathinda District in UGC Sponsored One Day National Seminar on Contemporary Issues in Management for Sustainable Development (February 18th, 2015) organized by University School of Business Studies Punjabi University Campus Talwandi Sabo.

- Attended workshop on Personality Development (PDW-2014) organized by Yadavindra College of Engineering Talwandi Sabo on November 26-28, 2014.
- Attended Two Day Seminar on Innovations in Science (IIS-2014) organized by Applied Sciences and Humanities Section of Yadavindra College of Engineering Talwandi Sabo on November 12-14, 2014.
- Attended One Day Seminar on Promotion & Popularization of Science organized by Applied Sciences and Humanities Section of Yadavindra College of Engineering Talwandi Sabo on September 18, 2014.
- Participated Two Weeks Faculty Development Program at Yadavindra College of Engineering Talwandi Sabo-Punjab during January 2014 conducted by NITCON in association with Entrepreneurship Development Institute of India, Ahmadabad.
- Paper Presented on Study of Consumer Attitudes towards Environmental Goods in National Conference on Futuristic and Emerging Areas in Technology: Issues & Challenges (FEAT 2013) (Feb 14-15, 2013) organized by Dept of Textile Engineering, PTU GZS Campus Bathinda
- Paper Presented on Environmental and Social Development in Punjab vis-à-vis National Rural Employment Guarantee Scheme in National Conference on “Global Upcomings in Environment, Science & Technology ” GUEST’ 12 (April 13-14, 2012) organized by Dept of Chemistry & Physics PTU Giani Zail Singh Campus, Bathinda.
- Paper Presented on Scope of Study of Consumer’s Expenditure Patterns on Environmental Goods in National Conference on “New Innovations in Science, Technology and Management” (NITSM-12) organized by Ratan Institute of Technology and Management, Saveli (Palwal) ( Feb 28,2012).
- Attended PTU Sponsored National Conference on “Recent Advancements and Innovations in Science & Engineering” (Jan 6-7, 2012) organized by Guru Ram Das Institute of Engineering & Technology Lehra (Bathinda)
- Attended National Conference on Advancement & Futuristic Trends in Mechanical & Materials Engineering (Oct. 7-8, 2014) organized by Punjab Technical University Jalandhar in collaboration with DST, CSIR, DRDO.

(Dr. Santosh Sharma)